

**North East Lincolnshire
SENDIASS
18 February 2020
The Big Event Our Future!
For Young People with SEND**



**THE
BIG
EVENT
OUR FUTURE!**

FOR YOUNG PEOPLE WITH SEND

AT FREEMAN STREET MARKET ON 18 FEBRUARY 2020 (HALF TERM), FROM 10AM TO 3PM

2HRS FREE PARKING
GUEST SPEAKERS
STALLS
LION LEARNERS
INFORMATION & ADVICE
PREPARING FOR ADULthood
FUN!

In partnership with Barnardo's, SENDIASS, NELPPF, M&M Group and North East Lincolnshire Council



NE Lincs SENDIASS The Big Event- Our Future!

Background

NE Lincs SENDIASS received additional funding through the Information and Advice and Support Program (IASP) which is a national government initiative which seeks to ensure that in every local authority area, children and young people with SEND and their parents have access to impartial and free information, advice and support covering SEND issues.

The IASP funding allowed NE Lincs SENDIASS to hold a fun event for children and young people with SEND with the aim of developing their voice and influence and reaching more children/young people, parent/carers and professionals through attending community events in community settings.

The event was named 'The Big Event- Our Future!' and was themed around the Preparing for Adulthood agenda (Employment, Independent Living, Community Inclusion and Health). The planning and delivery of the event was led by the NE Lincs SENDIASS young people's steering group – the M&M group. The M&M group, with the support of a SENDIASS project worker, decided which services/agencies they would like to have at the event and the types of experiences they wanted the opportunity to try.

The Big Event- Our Future! was also the event where the M&M Group officially handed over NELC's SEND logo.

The M&M group had been approached by the SEND Manager to co-produce a new SEND logo for the Local Authority. The young people had worked intensely on this project with the support of NELC's Marketing and Social Media Officer.



Planning and co-production

Planning started in June 2019 when Freeman Street Market was chosen as the venue.

The market was used to holding such events and there were appropriate spaces for the activities the young people had requested.

The market is in a deprived area of the town which is undergoing regeneration and has a diverse population. The market is open to the general public and therefore very 'fluid' with regards to foot fall.

In September 2019 stake holders and potential stall holders were sent an 'expression of interest and save the date' email.

At the same time the M&M group started to meet regularly to discuss what specific information and activities they would like stall holders to offer around the PfA themes of employment, independent living, community inclusion and health. The M&M group were clear they wanted the stalls to be interactive and to give young people opportunities to experience what services were 'out there'.

The M&M group decided on a question for the giant chalk board which was used to gather views of young people attending the event. The question was '**What helps you feel safe and valued in the community**'. The aim was to gather the views of the young people attending the event and then to feed these views back at a strategic level.

As well as working closely with young people SENDIASS worked in partnership with NELPPF (North East Lincolnshire Parent Participation Forum), NELC's Local Offer Coordinator, NELC's Marketing and Social Media officer, and the Youth Action's Participation Coordinator to ensure that as many aspects as possible of the event were coproduced with SENDIASS stake holders.



Advertising and publicity

The M&M group planned and co-designed ideas for the flyer/poster. This was then coproduced with the LA's Marketing and Social Media Officer who used their ideas to design the final flyer and poster.



The M&M group also worked with Barnardo's Publicity Manager and the BBC to produce a short film looking at barriers YP with SEND have when preparing for adulthood. The film was played on a loop throughout the day of The Big Event – Our Future!

<https://www.dropbox.com/s/vf502dkrzovp9m2/NEW%20EDIT%20SENDIASS%20SQ.mp4?dl=0>



The young people were extremely proud of this film:

"It's been like looking at something I would never do and I'm impressed I did it!" (Voice of YP).

Flyers and posters were distributed widely both in paper form and via a range of social media platforms. Radio Humberside published the event and met with SENDIASS staff and the M&M group on the morning of the event. Compass FM also heard of the event on the day and came along to interview staff.

The Big Event – Our Future

The event ran from 10am until 3pm at the Freeman Street Market Grimsby and was arranged into 3 specific areas:

Area 1: Interactive/chat/conversation area

- The LA's Youth Action Group - opportunities for YP with SEND to join this group to influence the Council/LA
- Well-being team – activities to take part in around well being
- Cromwell Resources – activities for YP with more complex needs
- 'Youth Zone' Rep – new multimillion pound initiative starting in Grimsby – opportunity for YP with SEND to 'have a say'



Adjacent to this area was a 'Quiet area' and a First Aid point. Goodie bags with water (donations) were available in this area throughout the day.

There were 2 x motivational speakers from Young Mind Matters and the Youth Zone speaking at 10.30/11.00 and repeating at 12.30/1.00pm.

The M&M group officially handed over the new SEND logo to the LA in this area.



Area 2: Information area

- General information stall – no staff representatives just leaflets that parents of YP might find useful

Interactive stalls with staff:

- SENDIASS
- NELPPF
- Linkage
- Learning for Life
- KOOTH
- Fortis
- Lincs2
- GIFHE
- Care Plus
- Employability
- Care for All TBC
- Flourish and the Flash Dance mob (who closed the event with a Flash mob dance)
- Richard Albery - Local Offer Coordinator – capturing young people's views on the Local Offer
- The Might Mariner



Area 3: Experiential area

- Disability Sport
- Lincs Aspire
- Grimsby Town Football Club Education Team and their mascot the 'Mighty' Mariner
- Lion Learners – local company with a range of small animals for Young People to hold



Feedback, views and evaluations



Feedback was gained in a variety of ways:

- Survey monkey evaluation following the event
- Feedback questionnaires handed out with the incentive of a prize drawer (donations received from local businesses) on the day. 60 feedback questionnaires were completed all gave positive feedback

Quotes from young people:

"It's been really good – it's been an amazing turnout and it's helped me prepare for adulthood"

"There's been loads of opportunities here, things I didn't know about, and it's been really good discovering new opportunities and things to try"

"We wanted to do the Big Event because we wanted people to know there's support out there"

- [illegible]

- How did you hear about the event?**

Poster	6
Flyer	8
Educational Setting	2
Social Media	26
SENDIASS	2
Stall workers	4
Setting	3
M&M Group	3
Word of mouth	5
Visiting the market	1
Total	60

I am a parent/carer of a child or YP with SEND

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I am the grandparent of a child or YP with SEND	2
I am a young person with SEND	16
I am a professional	8
Other	4

Have you found this event useful?

Yes 49 Unsure 1

What did you most enjoy about today?

- Animals x 12
- Information x 5
- Very well attended, well done. Best event ever, got meeting with council
- Helpful Information
- All really
- An experience of something different/ unusual to challenge child out of comfort zone. Open fence around allowed child to look first
- Chance to see other things
- Everything very informative, fab venue, lots of information, great day, well organised
- Holding animals, teaching my children not to be scared
- Food, lots of information, freebies! Lots for everyone, made aware of things and services I didn't know existed
- Healthy tasting stall, considering joining youth action group
- Handling the animals and friendly staff
- Being aware of future vision & opportunities for YP with SEND.
- Liked the interactive activity –more of this
- Meeting new people and seeing kids smile
- Walking around seeing different things
- The activities and the animals
- How hands on it was
- Lots of things to do and learn about
- The variety of information and the friendliness of the event presenters
- All of it
- Knowing about the support they offer. It's amazing to know and understand the help and joy they bring
- Animals/ Healthy eating
- Interactive projector
- Stalls/ Information

- The wide range of information available
- Fun filled event with different activities
- Great informational event
- Letting the children experience different animals/ creatures
- The animals and planting bulbs
- Finding out information – Learning for Life GY, visit arranged Live animals
- The animals and stalls
- The radio broadcast and handing over of the logo
- Mighty Mariner, food and freebies
- Talking to others and getting to know people's opinions on young people
- Talking to lots of people from different backgrounds and getting involved with stalls
- Eat food, telling people about Grimsby Town Ability Counts
- Sugar Game – Healthy Eating
- All of it
- Going on the radio

What did you not like (if anything?)

- Eat well
- Wasn't aware it was a large event – saw the Lions' ad but not Barnardo's. Didn't say it was a SEND even. Didn't see The Big Event poster/logo
- Very small crowded area. Also having GTFC mascot is quite intimidating for some
- The LA being there
- Lack of security and sweet shops
- Cold x 2
- Mighty Mariner

